Region VI
Kavikulguru Institute of Technology and Science (KITS), Ramtek, Nagpur, MS

11th January, 2019: Seminar - "Digital Marketing"

Computer Society of India Student Branch had organized a seminar on "Digital Marketing" by Mr. Govind Chandak, Head NSDM, Pune on 11th January, 2019 in CS Hall. The seminar was targeted for the students of third and final year Computer Technology department. Mr. Chandak shared his experience and knowledge from the industry with the students about the various tools and technologies used to digitally advertise and promote the products and services online. Students also discussed their queries with Mr. Chandak to get more clarity on the topic and its scope in the future.